

**CITY OF DELTONA, FLORIDA
ECONOMIC DEVELOPMENT COMMERCE PARK SUB-COMMITTEE MEETING
FRIDAY, NOVEMBER 8, 2013**

A Regular Meeting of the Economic Development Commerce Park Sub-Committee was held on Friday, November 8, 2013 in the City of Deltona's 2nd Floor Conference Room at 2345 Providence Blvd., Deltona, Florida.

1. CALL TO ORDER:

The meeting was called to order at 3:37 p.m. by Chairman Braddy.

2. ROLL CALL & DETERMINATION OF QUORUM:

Chairman	Roy Braddy	Present
Vice Chairman	John "Jack" Kesler	Present
Sub-Committee Member	Tanya Boggs	Present
Sub-Committee Member	Joe Cerrato	Absent
Sub-Committee Member	Christine Peacock	Present
Staff Liaison	Jerry Mayes	Present

3. PLEDGE OF ALLEGIENCE: Pledge was recited.

4. APPROVAL OF MINUTES & AGENDA:

A. Adoption of the Minutes – October 11, 2013:

Chairman Braddy asked if everyone had a chance to review the minutes from October 11, 2013 and if there was any discussion; if not a motion is in order.

Motion by Mrs. Boggs. The motion to approve the October 11, 2013 minutes as published was seconded.

Motion carried with members present voting unanimous.

B. Additions or Deletions to the Agenda:

5. WELCOME TO PUBLIC SECTOR PARTICIPANTS, GUESTS & PUBLIC ATTENDEES:

Mr. Mayes introduced John Keiser to the Sub-Committee.

6. CITY LIAISON REPORT:

A. Continued need for additional membership:

Mr. Mayes gave an update on the Deltona Economic Development Advisory Board's (DEDAB) new member. He stated he hoped to introduce the new member to both the Commerce Park &

Educational & Medical Sub-Committees in January. The member will then decide which Sub-Committee he would like to serve on. He stated that he is soliciting the non-appointed applicants to join either Sub-Committee.

7. OLD BUSINESS:

A. Discussion on “Commerce Park” research topics:

Chairman Braddy gave a recap of what Jane Command presented at the last meeting and he explained that in this area the Medical profession is growing the most. It was explained that Ms. Command suggested to look at ordinances and aerospace businesses. Mrs. Boggs stated that Ms. Command also discussed the aviation profession because of the City’s close proximity to several airports.

Chairman Braddy explained that Ms. Command discussed the Panama Canal and how it could possibly benefit the City. He stated he believes that businesses would want to be built near these canals and freight stations for easy exporting.

Mrs. Boggs stated that Ms. Command discussed that manufacturing is only about 5% of the business in Volusia County.

Mr. Mayes went over a potential 40,000 square foot medical manufacturing facility that is interested in locating to Deltona. He also stated that Daytona State College is looking to bring part of their advance technical college to Deltona to teach Heating, Ventilation, & Air Conditioning (HVAC) and CNC machine tooling.

Christine Peacock asked what CNC stands for and John Keiser with Volusia County, replied Computer Numerically Controlled.

8. NEW BUSINESS:

A. Discussion on potential of a “Second Assignment”:

Mr. Mayes stated that the Commerce Park Sub-Committee cannot do much to influence what is going on in the Commerce Park Project. He also states that they will be able to influence the commerce park in the future and that the Sub-Committee needs a second assignment.

Mrs. Peacock asked what the Sub-Committee’s options are for other projects. Chairman Braddy then asked not only what the options are for the second assignment, but how the Sub-Committee is assigned the new assignment. Mr. Mayes replied that the Commerce Park Sub-Committee has to formerly agree upon, by motion and vote, to request that the Deltona Economic Development Advisory Board (DEDAB) at a quarterly meeting to ask the Commission for an assignment. The Sub-Committee may also ask the Commission for permission to work on a specific assignment. The Commission at a regularly scheduled Commission meeting will then either approve the specific assignment, give a different assignment or ask the Commerce Park Sub-Committee to continue working on their current project. Mr. Mayes then suggests possibly looking at a Sun-

Rail parking garage as an assignment to help with overflow parking for Deltona commuters that would like to use Sun-Rail.

Mrs. Boggs asked if the Commerce Park Sub-Committee truly did not have enough to do. Chairman Braddy replied there is a project to turn into DEDAB in April that will present options of what markets they think are most viable in Deltona.

Mrs. Boggs asked what the primary objectives of the City are, outside of the Votran/Sun-Rail parking garage project, which would coincide with a project that the Commerce Park Sub-Committee would want to work on. Mr. Mayes replied that they are working on a City connector and commercial sewer for commercial businesses.

Chairman Braddy explained that the City is lacking a downtown. Mr. Mayes explained that the area is a community redevelopment area.

Mrs. Boggs stated that both Sanford and Deland have successful downtowns because they have an established area that was already built and has a history that the community stands behind. She stated that she would like to focus on a City lifestyle center versus a Sun-Rail parking garage.

Motion by Mrs. Peacock, seconded by Mrs. Boggs for the “second assignment” to be a lifestyle center. Motion carried with members present voting unanimous.

Each member was instructed to write a paragraph explaining their view of what they think the lifestyle center should include and submit it to Mr. Mayes.

9. MEMBER COMMENTS:

Mr. Kesler stated he thinks the lifestyle center will be a good thing.

Mrs. Peacock expressed her excitement with the new project. She stated she has wanted to see something similar for a long time and has ideas how the lifestyle center can interact with the ecotourism, healthy living, etc. and is more pedestrian oriented

Chairman Braddy stated he is excited to be out of his comfort zone and hopes that he can learn more about Deltona.

10. PUBLIC COMMENTES:

Mr. Keiser, Volusia County, stated that the Industrial Park Project that he worked on had to start somewhere and he congratulated the Commerce Park Sub-Committee on choosing a great idea.

11. CONFIRMATION OF NEXT MEETING DATE, TIME AND LOCATION.

The Sub-Committee members scheduled the next meeting for Friday, December 8, 2013 at 3:30 p.m. in the 2nd Floor Conference Room.

12. ADJOURNMENT:

Motion by Ms. Boggs, seconded by Christine Peacock to adjourn the meeting.

Motion carried with members present voting unanimously.

Meeting was adjourned at 4:37 p.m.

ATTEST:

Roy Braddy, Chairman

Karissa Cook, Office Assistant